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Contact:

Holly Lippert
The Summit at Snoqualmie
Communications Manager
425.434.6750 (phone)
email: holly@summitf90.com

Tiana Enger
Crystal Mountain
Director of Marketing
360.663.3012 (phone)
tiana@skicrystal.com

**THE SUMMIT AT SNOQUALMIE AND CRYSTAL MOUNTAIN TO
DONATE A PORTION OF LIFT TICKET SALES TO HAITIAN
EARTHQUAKE RELIEF EFFORTS**

Snoqualmie Pass, Wash. January 14th, 2010– The Summit at Snoqualmie and sister resort Crystal Mountain will be donating \$1 for every lift ticket sold this Saturday, January 16th, to the American Red Cross Haiti Relief Fund to support earthquake relief efforts. Guests will be given the opportunity to match the donation.

“We’re glad to be able to help the people of Haiti in our own way during this extremely difficult time,” said John Kircher, president of Boyne Resort’s western operations. “Hopefully people will come up and support the cause this Saturday while taking advantage of the improving conditions,” he added.

The Summit at Snoqualmie and Crystal Mountain, operated by Boyne Resorts, are proud partners of the USFS offering equal opportunity recreation. Boyne Resorts is the largest family owned four-season resort company in North America; founded by Everett Kircher in 1947. In addition to The Summit and Crystal Mountain, Boyne Resorts owns and/or operates award-winning mountain and golf resorts and attractions throughout the United States and Canada including Cypress Mountain near Vancouver, British Columbia, the Official Freestyle Skiing and Snowboard Venue for the 2010 Olympic Winter Games, Big Sky Resort in Montana, Boyne Mountain, Boyne Highlands, The Inn at Bay Harbor - A Renaissance Golf Resort and Avalanche Bay Indoor Waterpark in Michigan, Brighton in Utah, Loon Mountain in New Hampshire, Sugarloaf and Sunday River Resort in Maine and Gatlinburg Sky Lift in Tennessee. For more information on Boyne Resorts, please visit www.boyneresorts.com.

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